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Multivariate Regression: A Very Powerful Forecasting Method

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Abstract

Regression Analysis is at the center of almost every Forecasting technique, yet few people are comfortable with the Regression methodology. We hope to greatly improve the level of comfort with this article. Here we briefly discuss the theory behind the methodology and then outline a step-by-step procedure, which will allow almost everyone to construct a Regression Forecasting function for both the linear and Multivariate case. The Linear Regression is shown to be a special case of the multivariate problem. Also discussed, in addition to model formation and estimation, is model testing (to establish statistical significance of factors) and the Procedure by which the final regression equation is obtained from the estimated equation. The Final Regression Equation is retained and used as the forecasting equation. A hand solution is derived for a relatively small sample problem, and this solution is compared to the MINITAB-derived solution to establish confidence in the statistical tool, which then can be used exclusively for larger problems.

Keywords: Multivariate Regression, Matrix Algebra, Linear Regression, Estimated Equation, Final Equation

I) Introduction and Model Estimation for the Multivariate Problem

Multivariate Regression analysis, in which an equation is derived that connects the value of one dependent

variable (Y) to the values of p independent variables $X_1, X_2, ..., X_p$, starts with a given multivariate data set and uses the Least Squares method to assign the **best** possible values to the unknown multipliers found in the model we wish to estimate. The multivariate data set used to estimate the multivariate model consists of n p-tuples of values:

$$(x_{11}, x_{21}, \dots, x_{p_1}, y_1), (x_{12}, x_{22}, \dots, x_{p_2}, y_2), \dots (x_{1n}, x_{2n}, \dots, x_{p_n}, y_n)$$

1) Estimation of the Model The multivariate model is given by:

$$Y = a + b_2 X_2 + b_3 X_3 + \dots + b_p X_p$$
(1)
or
$$Y = b_1 X_1 (= 1) + b_2 X_2 + b_3 X_3 + \dots + b_p X_p$$
(2)

Note that the first 2 terms of the multivariate model given by equation (1) are identical to the linear model

Y = a + bX and in equation (2) we introduced a variable X_1 , whose value is always equal to 1 (if we wish the model to have a constant term), to make the handling of the multivariate model easier, using matrix operations. Note also that the

 $\frac{a}{a}$ in equation (1) is set equal to b_1 in equation (2). To estimate the Multivariate model, we use the Least Squares Methodology, which calls for the formation of the Quadratic function:

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$$Q(b_{1}, b_{2}, ..., b_{p}) = \sum_{i=1}^{n} \left[y_{actual_{i}} - y_{Multivariable fuction_{i}} \right]^{2}$$
$$= \sum_{i=0}^{n} \stackrel{\text{é}}{=} y_{i} - b_{1} - b_{2}X_{2} - b_{3}X_{3} - ... - b_{p}X_{p} \dot{\natural}^{2}$$
(3)

To derive the "Normal Equations for the Multivariate model", from which the values of: $b_1, b_2, b_3, ..., b_p$ are derived, we take partial derivatives of the Q($b_1, b_2, b_3, ..., and b_p$) function with respect to $b_1, b_2, b_3, ..., and b_p$ respectively, and set each equal to 0; i.e. we obtain, and set equal to zero:

$$\frac{\partial Q}{\partial b_1} = 0$$
$$\frac{\partial Q}{\partial b_2} = 0$$
(4)
$$\frac{\partial Q}{\partial b_p} = 0$$

However, when attempting to solve the set of equations (4) algebraically, the results are very complicated, and it is advisable to state the resulting "Normal equations" in a matrix form, by which they are stated as:

$$(X^{\prime}X)b = (X^{\prime}Y) \tag{5}$$

where: X = Matrix formed from the values of the p independent variables (X has n rows and p columns, or X is a n x p matrix)

 X^{t} = Transposed matrix $X(X^{t}$ has p rows and n columns, or X^{t} is a p x n matrix) Y = Column Vector (or n x 1 matrix) of the given Y values

b = Column Vector (or p x 1 matrix) of the unknown multipliers $b_1, b_2, b_3, ..., b_p$

The Multivariate data set, from which the matrices: X, X^{t} , Y, and b are defined, has the structure shown below:

The values under variable X_1 (i.e. $X_{11}, X_{12}, X_{13}, ..., X_{1n}$) can each be set equal to 1 to make sure the multivariate equation has a constant term. Then, from equation (6) we define the matrices X, X^t, Y , and b, and form the Matrix Products $X^t X$ and $X^t Y$ needed in equation (5). We obtain:

$$X^{=} \begin{pmatrix} X_{1} & X_{2} & X_{3} & \dots & X_{p} \\ 1 & X_{21} & X_{31} & \dots & X_{p1} \\ 1 & X_{22} & X_{32} & \dots & X_{p2} \\ 1 & X_{23} & X_{33} & \dots & X_{p3} \\ \dots & \dots & \dots & \dots \\ 1 & X_{2n} & X_{3n} & \dots & X_{pn} \end{pmatrix}$$
(7)
$$X^{t} = \begin{pmatrix} 1 & 1 & 1 & \dots & 1 \\ X_{21} & X_{22} & X_{23} & \dots & X_{2n} \\ X_{31} & X_{32} & X_{33} & \dots & X_{3n} \\ \dots & \dots & \dots & \dots \\ X_{p1} & X_{p2} & X_{p3} & \dots & X_{pn} \end{pmatrix}$$
(8)

where X^{t} = The Transposed of matrix X, has the rows and columns interchanged such that if X is an n x p matrix, X^{t} is $\alpha p \ge n$ matrix.

$$Y = \begin{bmatrix} Y_1 \\ Y_2 \\ Y_3 \\ \vdots \\ Y_n \end{bmatrix} \lim_{i \to \infty} Y \text{ is a column vector or } n \ge 1 \text{ matrix } (9)$$
$$b = \begin{bmatrix} b_1 \\ b_2 \\ b_3 \\ \vdots \\ b_n \end{bmatrix} \lim_{i \to \infty} b \text{ is a column vector or } p \ge 1 \text{ matrix } (10)$$

The matrix products appearing in equation (5) are all defined and have the dimensionalities: $X^t X$ is p x p matrix (11) $(X^{t}X)$ b is p x 1 matrix

 $X^t Y$ is p x 1 matrix

where
$$X'Y = \begin{bmatrix} y_1 + y_2 + y_3 + \dots + y_n \\ y_1 x_{21} + y_2 x_{22} + y_3 x_{23} + \dots + y_n x_{2n} \\ y_1 x_{31} + y_2 x_{32} + y_3 x_{33} + \dots + y_n x_{3n} \\ \dots \\ y_1 x_{p1} + y_2 x_{p2} + y_3 x_{p3} + \dots + y_n x_{pn} \end{bmatrix}$$
 (12)
And
 $X^t X = \begin{bmatrix} 1 & 1 & 1 & \dots & 1 \\ x_{21} & x_{22} & x_{23} & \dots & x_{2n} \\ x_{31} & x_{32} & x_{32} & \dots & x_{2n} \\ \dots \\ x_{p1} & x_{p2} & x_{p3} & \dots & x_{pn} \end{bmatrix} \begin{bmatrix} 1 & x_{21} & x_{31} & \dots & x_{p1} \\ 1 & x_{22} & x_{23} & \dots & x_{2n} \\ 1 & x_{23} & x_{23} & \dots & x_{pn} \end{bmatrix}$

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$$= \begin{bmatrix} n & \sum_{i=1}^{n} X_{2i} & \sum_{i=1}^{n} X_{3i} & \dots & \sum_{i=1}^{n} X_{p1} \\ \sum_{i=1}^{n} X_{2i} & \sum_{i=1}^{n} X_{2i}^{2} & \sum_{i=1}^{n} X_{2i} X_{3i} & \dots & \sum_{i=1}^{n} X_{2i} X_{pi} \\ \dots & \dots & \dots & \dots & \dots & \dots \\ \sum_{i=1}^{n} X_{pi} & \sum_{i=2}^{n} X_{pi} & \dots & \dots & \sum_{i=1}^{n} X_{pi}^{2} \end{bmatrix}$$
(13)

The matrix solution to equation (5) is given by:

$$b = \begin{pmatrix} b_1 \\ b_2 \\ b_3 \\ \dots \\ b_p \end{pmatrix} = (X^t X)^{-1} (X^t Y) \quad (14)$$

Where $(X^{t}X)^{-1}$ is the Inverse of Matrix $X^{t}X$ (see equation (13) above) which can be found using either the Gauss-Elimination method or the Ad joint Matrix method. Note: If the $X^{t}X$ matrix is Diagonal, i.e. it has non-zero elements only along the main diagonal, finding the Inverse matrixis trivial.

For example, if
$$X^{T}X = \begin{pmatrix} d_{1} & 0 & 0 \\ 0 & d_{2} & 0 \\ 0 & 0 & d_{3} \end{pmatrix}$$
, $(X^{T}X)^{-1} = \begin{pmatrix} \frac{1}{d_{1}} & 0 & 0 \\ 0 & \frac{1}{d_{2}} & 0 \\ 0 & 0 & \frac{1}{d_{3}} \end{pmatrix}$.(15)

To complete the estimation of the multivariate model we need to first find the variances $V(b_1)$, $V(b_2)$, $V(b_3)$, ..., $V(b_p)$

from which then we can obtain: $\sigma(b_1) = \sqrt{V(b_1)}, ..., \sigma(b_p) = \sqrt{V(b_p)}$. The variance of the b vector (b = $\begin{pmatrix} b_1 \\ b_2 \\ ... \\ b_p \end{pmatrix}$) is

given by:

$$V (b) = (X'X)^{-1} \hat{\sigma}^{2}$$
(16)
Where $\hat{\sigma}^{2} = \frac{Y'Y - b'X'Y}{n - p} = \frac{Q^{*}}{n - p}$, (17)

And $Y^t Y = \sum_{i=1}^n y_i^2 = y_1^2 + y_2^2 + \dots + y_n^2$, $X^t Y$ was derived in equation (12) and b^t is the transposed of vector b, or $b^t = (b_1 \ b_2 \ \dots \ b_n)$.

After equation (17) is substituted into equation (16) and the multiplication of the matrix $(X^{t}X)^{-1}$ by $\hat{\sigma}^{2}$ takes place, V (b) assumes the form:

$$V (b) = \begin{bmatrix} V(b_1) & & & \\ & V(b_2) & & Co \text{ var iance} \\ & & V(b_3) & & Terms \\ & Co \text{ var iance} & & & \\ & & Terms & & V(b_p) \end{bmatrix}$$

Therefore, the variances V (b_1) , V (b_2) , ..., V (b_p) are the values along the main diagonal of the V(b) matrix, while the off-the-main-diagonal terms are Covariance terms.

Note: At this point, we have, for the given data set:

 b_1 , b_2 , b_3 , ..., b_p and $\sigma(b_1)$, $\sigma(b_2)$, $\sigma(b_3)$, ..., $\sigma(b_p)$.

II) Model Testing& Example

Now that our model of interest has been estimated, we need to test for the significance of the terms found in the estimated model. This is very important because the results of this testing will determine the final equation which will be retained and used for Forecasting purposes.

Testing THE MULTIVARIATE MODEL $\hat{y} = b_1 X_1 (= 1) + b_2 X_2 + ... + b_p X_p$

Testing of this model consists of the following 3 steps:

A) To test for the significance of each factor separately

The values of b_1 , b_2 , b_3 , ..., b_n are obtained from equation (14) and the values of

 $\sigma(b_1), \sigma(b_2), \sigma(b_3), \dots, \sigma(b_p)$ from equations (16) and (17). Then, we test for the significance of each factor separately by either:

1) Testing the hypotheses:
$$H_0: \beta_i = 0$$
 vs. $H_1: \beta_i \neq 0$ by calculating $Z_i^* = \frac{b_i}{S(b)_i}$ or $t_i^* = \frac{b_i}{S(b_i)}$, for $1 \le i \le p$.

Then, $H_0: \beta_i = 0$ is rejected if $Z_i^* > Z_{\alpha/2}$ (or if $Z_i^* < -Z_{\alpha/2}$), when $n \ge 30$ or if $t_i^* > t_{n-p(\alpha/2)}$ (or if $t_i^* < -t_{n-p(\alpha/2)}$), if n < 30 or 2) By constructing the confidence intervals

$$P[b_i - Z_{\alpha/2} \sigma(b_i) \le \beta_i \le b_i + Z_{\alpha/2} \sigma(b_i)] = 1 - \alpha, \text{ if } n \ge 30$$

or

 $\mathbb{P}[b_i - t_{n-p(\alpha/2)} \sigma(b_i) \le \beta_i \le b_i + t_{n-p(\alpha/2)} \sigma(b_i)] = 1 - \alpha, \text{ if } n < 30.$

If the value $\beta_i = 0$ is outside of these Confidence intervals, $H_0: \beta_i = 0$ is rejected.

B) To test for the Significance of the entire Regression (including the constant)

The hypotheses being tested are:

$$H_0: \beta_1 = \beta_2 = \beta_3 = \dots = \beta_p = 0$$
 vs. $H_1:$ The β_i are not all equal to 0

or H_0 : The entire regression (including the constant) is not significant

VS.

 H_1 : The entire regression (including the constant) is significant.

It is carried out by calculating:

$$F_{T_{otal}}^* = \frac{RSS / DOF}{ESS / DOF} = \frac{b^t X^t Y / p}{(Y^t Y - b^t X^t Y) / n - p} \text{ and comparing to } F_{n-p}^p(\alpha).$$

If $F_{Total}^* > F_{n-p}^p(\alpha)$, H_0 is rejected and we conclude that the entire regression (including the constant) is significant (to the calculation of the Y value).

C) To test for the Significance of the entire Regression (excluding the constant)

The hypotheses being tested are:

$$H_0: \beta_2 = \beta_3 = \dots = \beta_p = 0 \text{ vs. } H_1: \beta_2, \beta_3, \dots, \beta_p \text{ are not all equal to } 0$$

Or H_0 : The entire regression (excluding the constant) is not significant

 H_1 : The entire regression (excluding the constant) is significant. It is carried out by calculating:

$$F_{Total-\beta_{1}}^{*} = \frac{(RSS - SS_{a})/p - 1}{ESS/n - p} = \frac{(b^{t}X^{t}Y - SS_{a})/p - 1}{(Y^{t}Y - b^{t}X^{t}Y)/n - p}$$

and comparing it to $F_{n-p}^{p-1}(\alpha)$. If $F_{Total-\beta_1}^* > F_{n-p}^{p-1}(\alpha)$, H_0 is rejected and we conclude that the entire regression (excluding the constant) is significant.

D) Determination of the Final equation

Any variable X_i , for which the hypothesis: $H_0: \beta_i = 0$ (vs. $H_1: \beta_i \neq 0$) is not rejected, is to be dropped from the regression equation. The remaining terms are used to form the "Final Equation" which is then retained and used for Prediction/Forecasting purposes.

III) Summary of Multivariate Procedure

Procedure for Solving Multivariate/Bivariate Problems

A) Model Estimation

Given a Multivariate (or bivariate) data Set:

- 1) Identify the matrices: Y, X, b, Z which form the matrix equation Y=Xb+Z
- 2) Calculate XtX and XtY
- 3) Calculate The Inverse of Matrix $(X^{t}Y) = (X^{t}X)^{-1}$
- a. If XtX is a diagonal Matrix, (XtX)-1 is easy to find
- b. If XtX is not Diagonal, Finding (XtX)-1 is more difficult
- i. Use the Gauss Elimination Method
- ii.Use the Adjoint Matrix Method

4) Calculate: b=
$$\begin{pmatrix} b_1 \\ b_2 \\ \vdots \\ \vdots \\ \vdots \\ b_p \end{pmatrix}$$
 = (X^tX)⁻¹ X^tY

- 5) Calculate: Y^tY, b^tX^tY, Q*=Y^tY-b^tX^tY, SSa= $(\sum Y_i)^2/n$
- 6) Calculate: $\sigma^2 = Q^*/n-p$
- 7) Calculate: $V(b) = (X^tX)^{-1} \sigma^2 \leftarrow$ The Variances $V(b_1), V(b_2), \dots V(b_p)$ are along the Main Diagonal

Note1: The other terms of the V(b) matrix are covariances

Note2: At this point we have: b_1 , b_2 ,..., b_p and : $\sigma(b_1)$, $\sigma(b_2)$,... $\sigma(b_p)$

Also available are all the sums of squares

B) Model Testing

a) To Test for the Significance of Each Factor Separately

 1) From the knowledge of b_i and σ(b_i) Use Either Z (if n≥ 30) or t_{n-p} (if n< 30) to test : Ho: β_i=0 vs. H₁ = β_i ≠0
 2) From the knowledge of b_i and σ(b_i) Use either Z or t_{n-p} to construct confidence intervals P[b_i -Z_{α/2} σ(b_i) ≤ β_i ≤ b_i + Z_{α/2} σ(b₁)] = 1-α or P[b_i - t_{n-p} (α/2)σ(b_i) ≤ β_i ≤ b_i + t_{n-p}(α/2)σ(b₁)] = 1-α

b) To Test for the Significance of the Entire Equation (Including the Constant)

1)Construct ANOVA with SSa 2)Test the Hypothesis : Ho : $\beta_1 = \beta_2 = \beta_3 = \dots \beta_p = 0$ vs. H₁ : The β_i are not all=0

- I. Calculate $F_1^* = [(b^t X^t Y)/p] / [Q^*/n-p]$
- II. Compare F_{1*} to : F_{n-p}^{p} (α)
- III. Reject Ho if : $F_1^* > F_{n-p}^p$ (α)

c) To Test For the Significance of the Entire Equation (excluding the Constant)

- a. Construct ANOVA without SSa
- b. Test the hypothesis: Ho: $\beta_2 = \beta_3 = \dots \beta_p = 0$ vs. H₁ : The β_i are not All=0
- i. Calculate $F_2^* = (b^t X^t Y SSa) / p 1$

Q*/ n -p

ii. Compare F_{2}^{*} to : F_{n-p}^{p-1} (a)

iii. Reject Ho If: $F_2^* > F_{n-p}^{p-1}$ (a)

IV) Determine the Final Equation

Any Variable, X_i, for which the Hypothesis: Ho: $\beta_i=0$ vs. H₁: $\beta_i\neq 0$

is not rejected, is to be dropped from the regression equation. The remaining terms are used to form the "Final Equation" which is then retained and used for Prediction/Forecasting purposes.

(V) Conclusions

- 1. Regression Analysis, whether Linear, Non-Linear, or Multivariate, is extremely important as a Forecasting Technique.
- 2. Linear Regression is relatively easy to perform using purely algebraic methods.
- 3. But, Linear Regression can also be considered as a special case of the more general Multivariate Regression Model, which can be analyzed efficiently by using matrix methods.
- 4. A step-by-step procedure on how to solve the multivariate regression problem is included in this paper.
- 5. The Application of the Method (which consists of: Model Estimation, Model Testing, and the derivation of the FINAL Regression equation which is retained and used for forecasting purposes) requires an elementary knowledge of Matrix Algebra, including the calculation of the Inverse Matrix.
- 6. Statistical tools, such as the MINITAB, can also be used to solve the Multivariate problem by computer, and then compare the hand and MINITAB results.
- 7. Using MINITAB to also solve the sample problem, produces solutions which are identical to the hand solutions.
- 8. The MINITAB output not only estimates the model, but also generates "p-values" for all the important model parameters, which allows the testing of their significance.
- 9. The p-value, called the "Observed level of significance," in contrast to the a-priori α value, has the following relationship to α:

a) If $p > \alpha$, do not Reject Ho.

b) If $p < \alpha$, Reject Ho.

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10. The MINITAB output also provides values for R² (coefficient for Multiple Determination) and R² adjusted which tells us "how well" the model fits the given data

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